

景文科技大學 113學年度 觀光餐旅 學院 旅館管理系 四年制日間部 課程規劃表

校訂教育目標	
1	培養具有人文關懷情懷的能力
2	培養具備民主法治素養的能力
3	培養重視生涯規劃與終身學習的能力
4	培養身心健康與積極進取的能力
5	培養具有國際宏觀視野的能力
6	培養擁有專業技術與競爭能力
7	
8	

本案業經本校 114 年 11 月 18 日
114 學年度第 1 次課程修正通過
教務處 聯席會議

校訂基本素養指標	
A	人文關懷與身心均衡
B	公民責任與倫理實踐
C	專業職能與終身學習
D	批判思辨與溝通表達
E	尊重多元與國際視野
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校訂教育目標及基本素養指標對應矩陣表									
校訂教育目標		校訂教育目標							
		1	2	3	4	5	6	7	8
A	○		○	○	○				
B		○	○		○	○			
C	○		○	○		○			
D	○				○				
E	○			○	○	○			
F									
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附則

1. 通識必修學分數時數：28/28
2. 歷史與文化應用、生涯規劃與發展、生命關懷與全人教育及知性通識等學期課程，學以實際情形上下學期對調或調整。
3. 本校訂有「景文科技大學學生國語文綜合學習能力測驗實施細則」，學生須於畢業前通過國語文能力測驗或 C/T 全民中檢初級(含以上)認證方可畢業。
4. 本校訂有「景文科技大學學生體適能畢業條件施行細則」，學生須於畢業前通過體適能測驗方可畢業。
5. 本校訂有「景文科技大學學生英語能力檢定實施要點」，學生須於畢業前通過英語能力檢定方可畢業。
6. 知性通識四類領域課程，學生可自由分類選修，惟不得重複選修同一項，滿 4 學分始得畢業。

修訂紀錄

本課程規劃經 112 年 11 月 11 日 112 學年度第一學期第一次通識教育委員會會議通過
本課程規劃經 113 年 03 月 22 日 參議院課程小組通過
本課程規劃經 113 年 03 月 26 日 觀光餐旅學院課程小組委員會會議通過
本課程規劃經 113 年 4 月 30 日 校課程規劃委員會會議通過
本課程規劃經 113 年 4 月 30 日 教務會議通過

學年	一年級(113)				二年級(114)				三年級(115)				四年級(116)				總計			
	類別	科目	第一學期		第二學期		科目	第一學期		第二學期		科目	第一學期		第二學期					
			學分	時數	學分	時數		學分	時數	學分	時數		學分	時數	學分	時數			學分	時數
基礎通識	基礎通識	創意中文與靈賞(一)	2	2			歷史與文化應用	2	2									28		
		創意中文與靈賞(二)			2	2	職場英文													
		英文(一)	2	2			職場英文簡報			2	2									
		英文(二)			2	2														
		核心通識					生涯規劃與發展			2	2			生命關懷與全人教育			2		2	
知性通識	知性通識																	28		
其他通識	其他通識	體育	2	2	2	2	社會科學類(C)/自然科技類(D)			2	2									
	合計	6	6	6	6	合計	6	6	8	8	合計	0	0	0	0	合計	2	2	0	0

教務處承辦人員：

教務處承辦人員：李壹格

通識教育中心助教簽章：

通識教育中心助教簽章：李壹格

通識教育中心主任簽章：

通識教育中心主任簽章：林鼎政

院長簽章：

院長簽章：陳明實

日及過 18 劃通 規月 正程 11 課修 11 年次 議第 校度 經午 業學 案 11 務 本 教

系訂核心能力指標	
A	具備旅館餐飲服務能力
B	具備旅館客房管理能力
C	具備旅館經營管理能力
D	具備行銷活動企劃能力
E	具備外語運用能力
F	具備資訊運用能力
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系訂教育目標								
	1	2	3	4	5	6	7	8
A	✓	✓	✓					
B		✓	✓					
C	✓	✓	✓	✓				
D	✓	✓	✓	✓				
E	✓	✓	✓	✓				
F		✓	✓	✓				
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J								
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系訂核心能力指標

A	具備旅館餐飲服務能力
B	具備旅館客房管理能力
C	具備旅館經營管理能力
D	具備行銷活動企劃能力
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F	具備資訊運用能力
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系訂核心能力指標

	1	2	3	4	5	6	7	8
A	✓	✓	✓					
B		✓	✓					
C	✓	✓	✓	✓				
D	✓	✓	✓	✓				
E	✓	✓	✓	✓				
F		✓	✓	✓				
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修訂紀錄

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附加	修訂紀錄
1. 畢業學分數:128 2. 通識必修學分數/時數:28/28；附訂必修學分數/時數: 18/18 3. 專業必修學分數/時數:30/30；選修學分數/時數: 52/52 4. 畢業類課程，得以實際情形上下學期對開或調整。 5. 「觀光餐旅趨勢」係依課程表，111學年度起非餐旅群相關領域之高中職畢業學生，進入本院各系就讀時，預選修本課程，以提升對觀光餐旅領域之基本知識。 6. 為增加同學選課空間，可承認同學選修外系學分最多(20)學分抵為本系選修學分(含通識課程不含體育)，超過部份不予承認。 7. 可列薦修課程學程表為(建議三年級以上課程)：觀光餐旅企業管理、觀光餐旅企業實習與報告、旅館企業實習、旅館企業實習報告、海外參訪研習與報告。 8. 可列薦職能專業課程為：客家服務實務、餐旅服務技能、實務實務、房務實務。 9. 本系畢業條件：依據「臺文科技大學旅館管理系專業能力畢業門進實施要點」辦理。 10. 實習課程畢業學分數，最高採計18學分	本課程開課113年03月22日系課程規劃小組通過 本課程開課113年03月26日觀光餐旅學院課程委員會通過 本課程開課113年04月30日校課程規劃委員會通過 本課程開課113年04月30日教務會議通過 本課程開課113年08月15日系課程規劃小組通過 本課程開課113年10月22日觀光餐旅學院課程委員會通過 本課程開課113年11月19日課程規劃及教務處院會議通過 本課程開課114年03月14日系課程規劃小組通過 本課程開課114年03月19日觀光餐旅學院課程委員會通過 本課程開課114年04月22日校課程規劃委員會通過 本課程開課114年04月22日教務會議通過 本課程開課114年10月08日系課程規劃小組通過 本課程開課114年10月15日觀光餐旅學院課程委員會通過 本課程開課114年11月18日校課程規劃委員會通過 本課程開課114年11月18日教務會議通過

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學年 類別	科 目	一年級(113)		二年級(114)		三年級(115)		四年級(116)		總計 學分 時數				
		學分	時數	學分	時數	學分	時數	學分	時數					
				旅館籌備與規劃		2	2	旅館經營與公共關係	2	2				
				餐旅服務技能		2	2	第三外國語(三)	2	2				
				旅館安全與衛生		2	2	旅館經營管理講座(一)	2	2				
				旅館餐飲法規概論		2	2	進階旅館企業實習與報告(一)	9	9				
				活動企劃與管理實務(二)		2	2	線上客服系統及應用實作		2	2			
				管家服務實務		2	2	旅館經營管理講座(二)		2	2			
				葡萄酒實務		2	2	時尚婚禮顧問		2	2			
				旅館產業專題(二)		2	2	俱樂部管理		2	2			
				英語檢定訓練(二)		2	2	菜單設計		2	2			
				旅館日語(二)		2	2	時尚美學和個人風格塑造		2	2			
				第三外國語(二)		2	2	第三外國語(四)		2	2			
								顧客關係溝通技巧與訓練		2	2			
								旅館日語(四)		2	2			
								旅館英語(四)		2	2			
								專題製作(二)		2	2			
								博奕專業管理		2	2			
								進階旅館企業實習與報告(二)		9	9			
								旅館產業趨勢(一)	2	2				
								旅館產業趨勢(二)		2	2			
								色彩應用		2	2			
	小計	14	14	18	18	小計	38	35	小計	62	62	42	42	
	總計(選修)	10	10	10	10	總計(選修)	10	4	總計(選修)	6	6	10	10	52
	總計(必修)	12	12	12	12	總計(必修)	12	18	總計(必修)	4	4	0	0	76
	總計	22	22	22	22	總計	22	22	總計	10	10	10	10	128

教務處承辦人員：

組長 李壹榕

系助教簽章：

助理人員 黃筱君

系主任簽章：

主任 蔡 亨

院長簽章：

院長 謝 育 寧

2024 Curriculum of Four Year College, Department of Hotel

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning and life-long learning
4	to cultivate the capacity to maintain physical and mental health and proactive attitude
5	to broaden an international vision
6	to strengthen the professional skills and competitive edges
7	
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Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
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校訂教育目標及基本素養指標對應矩陣表		Missions of University							
Indicators of Basic Competences		1	2	3	4	5	6	7	8
A	○			○	○	○			
B	○		○	○		○	○		
C	○			○	○		○		
D	○					○			
E	○				○	○	○		
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Supplementary regulations

1. There are 28/28 credit hour of required general education courses for four-year college students.
2. Courses, including law and life, history and application of cultural and creative industry, career planning and development, life care and holistic education, and intellectual general education, can be taken separately and flexibly in different semesters.
3. According to JUST's graduation requirements, all students must pass the Chinese Proficiency Test before graduation.
4. According to JUST's graduation requirements, all students must pass the Physical Fitness Test before graduation.
5. According to JUST's graduation requirements, all students must pass the English Proficiency Test before graduation.
6. Students must take 2 out of 4 intellectual general education course categories within four years.

school year		the first year (113)				the second year (114)				the third year (115)				the fourth year (116)				total					
Category	Subject	1st semester credit	1st semester hour	2nd semester credit	2nd semester hour	Subject	1st semester credit	1st semester hour	2nd semester credit	2nd semester hour	Subject	1st semester credit	1st semester hour	2nd semester credit	2nd semester hour	Subject	1st semester credit	1st semester hour	2nd semester credit	2nd semester hour	credit	hour	
required general education courses	basic general education courses	Creative Chinese Literature and Appreciation	2	2		History and Cultural Creativity Application	2	2															
		Creative Chinese Literature and Appreciation	2	2		English in the Workplace	2	2		2													
		English(1)	2	2		Workplace English Presentation				2	2												
		English(2)			2	2											Life Concerns and Holistic Education	2	2				
	core general education					Career planning and development				2	2												
General education						Health and Recreation(A)/Liberal Education	2	2															
Education																							
	Physical Education	2	2	2	2	Physical Education				2	2												
others																							
	total	6	6	6	6	total	6	6	8	8	total	0	0	0	0	total	2	2	0	0			
																						28	28

教務處承辦人員：

教務處承辦人員：李素榕

通識教育中心助教簽章

通識教育中心助教簽章：曾柔雅

通識教育中心主任簽章：

通識教育中心主任簽章：李岳牧

院長簽章：

院長簽章：胡宜業

2024 Curriculum of Four Year College, Department of Hotel

educational goals of department	
1	Cultivate hospitality professionals with a strong foundation in humanities.
2	Foster hospitality professionals with a global perspective.
3	Develop hospitality management experts with specialized knowledge.
4	Nurture hotel management professionals with a strong sense of service ethics and dedication.
5	
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index of department core abilities	
A	Proficiency in Hotel Food and Beverage Service
B	Proficiency in Hotel Room Management
C	Proficiency in Hotel Business Management
D	Proficiency in Marketing Event Planning
E	Proficiency in Foreign Language Application
F	Proficiency in Information Technology Application
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index of department core abilities		educational goals of department							
		1	2	3	4	5	6	7	8
A	✓	✓	✓	✓					
B			✓	✓					
C	✓		✓	✓	✓				
D	✓		✓	✓	✓				
E	✓		✓	✓	✓				
F			✓	✓	✓				
G									
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J									
K									
L									

Supplementary regulations	
1.Total graduation credits: 128	
2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 18/18	
3. Required professional credit/ hour: 30/30 elective credit/hour : 52/52	
4.Single-semester courses can be flexibly switched between semesters.	
5. "The Tourism and Hospitality Trends" program is designed as a bridging course for students who graduate from high school in fields unrelated to the hospitality industry, starting from the academic year 2022. When enrolling in various departments at our university, these students can choose to pre-enroll in this course to enhance their fundamental knowledge in the field of tourism and hospitality.	
6. For a more flexible course-taking, 20_ credits (the maximum) can be selected from another department (including general education credits).	
7.1 Terminal learning courses (suggested for juniors) are:Advanced off-Campus Hospitality Internship ` Advanced off-Campus Hospitality Internship ` Report ` Hotel Internship ` Hotel Internship reports ` Overseas research and study Report	
8.For graduation, students should meet the English proficiency requirements of the department: Advanced Butler Service ` Food & Beverage Service Operation ` Front Office Management ` Housekeeping Hotel Management.	
9.Graduation requirements for our department are determined according to the 'Implementation Guidelines for Graduation Thresholds in the Hotel Management Department at JinWen University of Science and Technology.	
10.Maximum credits for Internship: 18 credits	

school year	the first year (113)				the second year (114)				the third year (115)				the fourth year (116)				total
	Category	Subject	1st semester credit hour	2nd semester credit hour	Subject	1st semester credit hour	2nd semester credit hour	Subject	1st semester credit hour	2nd semester credit hour	Subject	1st semester credit hour	2nd semester credit hour	Subject	1st semester credit hour	2nd semester credit hour	
college compulsory credit	management practice to Tourism and Hospitality	International etiquette	2	2	Hospitality Aesthetics	2	2	Catering Marketing Management		2	2	Introduction to Programming Logic		2	2		18
		Dining Culture			Introduction to Programming Logic			Sustainable Hospitality and Tourism Trend		2	2			2	2		
		Introduction of Tea Industry								2	2						
		total	4	4	total	2	6	total	0	0	0	total	2	2	2	0	
		Local cultural tour	2	2	Tea art and creative marketin		2	2	Micro-Credential Program in the	2	2			Micro-Credential Program in the	2	2	
Taiwan Tea Studies Module (interdisciplinary)	Micro-Credential Program in the College of Tourism and Hospitality	Micro-Credential Program in the College of Tourism and Hospitality	1	1	Micro-Credential Program in the College of Tourism and Hospitality	1	1							Micro-Credential Program in the	2	2	18
		Micro-Credential Program in the College of Tourism and Hospitality	2	2	Micro-Credential Program in the College of Tourism and Hospitality	2	2							Introduction of Taiwan Tea Scier			

school year	the first year (113)						the second year (114)						the third year (115)						the fourth year (116)						total		
	Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester							
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour	credit	hour				
College Elec	Smart Hospitality Module	Intelligent Hospitality Marketing			2	2	Smart Services and Customer Service Applications	2	2			Sustainable Food and Beverage Manag	2	2											33		
	Green Hospitality						AI Customer Experience Design					Seminar in Smart Hospitality			2	2									33		
	Sustainable Hospitality	The Management of Beverage			2	2					Green and healthy vegetable food			3	3			Marine Ecology Interpretation			2	2					
required professional credit	foundational professional	total	5	5	4	4	total	5	5	4	4	total	4	4	5	5	total	4	4	4	4	2	2			17	
		Hotel Management I	2	2			Housekeeping Hotel Management	2	2			Advanced off-Campus Hospitality	9	9													
		Hotel Management(II)			2	2	Hospitality Information System																				
	advanced professional	total	2	2	2	2	total	2	2	2	2	total	9	9	0	0	total	0	0	0	0	0	0			13	
							Front Office Management	2	2			Hotel internship			9	9											
							Hospitality Financial Management																				
elective professional credit		total	0	0	0	0	total	2	2	2	2	total	0	0	9	9	total	0	0	0	0	0	0			13	
							Introduction to Smart Tourism and Hospitality	2	2			Practical MIS Projects(B)	2	2	2	2	Packaging Design for Shortstaying and Traveling Products	2	2								
		Practical MIS Projects(B)	2	2	2	2	Aesthetic Photography	2	2			Micro-Credential Program in the College of Tourism and Hospitality	1	1	1	1											
		Micro-Credential Program in			1	1	Practical MIS Projects(B)	2	2	2	2						Practical MIS Projects(B)	2	2	2	2	2	2				
		Freshman Project			2	2	Micro-Credential Program in the College of Tourism and Hospitality										Micro-Credential Program in the College of Tourism and Hospitality	1	1	1	1	1	1				
		Maker Project			2	2	Application of Hospitality and Tourism Technology																				
		Japanese(—)	2	2			Hotel Facilities and Maintenance	2	2			Hospitality Internship off Campus Report	1	1			Cost Control of Hotel	2	2								
		Manageize Service Industry	2	2			Event planning and management practices (1)	2	2			Hotel internship reports			1	1	Hotel Public Relationship	2	2								
		Coffee practice	2	2			An introduction to housekeeper service	2	2								E-Commerce Application for	2	2								
		Service Constellation Map	2	2			The Trend of Hotel Industry(1)	2	2								International Conference Planning and	2	2								
		Business Software Package	2	2			Ecotourism Guided Tour	2	2								Curatorial planning and marketing	2	2								
		Hotel English (1)	2	2			Afternoon tea business and culture	2	2								Time and Emotion Management	2	2								
		Hotel English (2)			2	2	consumer behavior	2	2								Dinner management and event planning	2	2								
		Japanese (II)			2	2	Training of TOEIC (1)	2	2								Leisure and Recreation Management	2	2								
		Customized meal decoration			2	2	Hotel Japanese (1)	2	2								Advanced Butler Service	2	2								
		Briefing cum multimedia applications			2	2	Foreign Language Learning(—)	2	2								Overseas research and study Report	2	2								
		Core Function			3	3	Hot Spring Hotel management and operation	2	2								Hotel Japanese(III)	2	2								
							Statistics	2	2								Hotel English III	2	2								
							Introduction and practice of tourism and Hospitality literature	2	2								Floral design and venue layout Course	2	2								
							Introduction to MICE and Event Management	2	2								Research Methods	2	2								
							B and B Management	2	2								Degree Project(I)	2	2								
							Hotel Human Resource Management	2	2								Consumer behavior and customer complaint handling	2	2								
							Hotel Marketing Management			2	2						Aromatherapy Practice	2	2								
							Catering Interpretation Skills			2	2																
							Leadership			2	2							Registration and Official Document Writing in the Hospitality Industry	2	2							
							Statistic and Data Analysis			2	2							Cultural creativity and hotel management	2	2							
							Hotel Building Plan and Design			2	2						media management and Public Relations	2	2								
							Food and Beverage Service Operation			2	2						Introduction to Hospitality Laws and Regulations	2	2								
							Hospitality Sanitation and safety Management			2	2						Hotel Management Lecture (1)	2	2								
							Introduction to Hospitality Laws and Regulations			2	2						Advanced Hotel Enterprise Internship and Report(1)	9	9								
							Event planning and management practices (2)			2	2						participation and Implementation of Online Customer Service Service			2	2						
							Advanced Butler Service			2	2						Smart Hotel Management Practices(II)			2	2						
							Wine practice			2	2									2	2						

elective professional credit

school year	the first year (113)				the second year (114)				the third year (115)				the fourth year (116)				total
	Subject		1st semester credit hour	2nd semester credit hour	Subject		1st semester credit hour	2nd semester credit hour	Subject		1st semester credit hour	2nd semester credit hour	Subject		1st semester credit hour	2nd semester credit hour	
Category					The Trend of Hotel Industry(2)		2	2					Club Management			2	2
					English Proficiency Training			2	2				Menu Design			2	2
					Hotel Japanese (2)			2	2				Fashion and style shaping			2	2
					Foreign Language Learning(二)			2	2				Foreign Language Learning(四)			2	2
													Customer relationship communication skills and training			2	2
													Hotel Japanese(IV)			2	2
													Hotel English IV			2	2
													Degree Project(2)			2	2
													Casino Entertainment Management			2	2
													Advanced Hotel Enterprise Internship and Report(2)			9	9
													The Trend of Hotel Industry(1)	2	2		
													The Trend of Hotel Industry(2)			2	2
													Color Application			2	2

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