# 2023 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST

| Missions of University | |
|---|---|
| 1 | to cultivate the capacity of humanistic care |
| 2 | to cultivate the capacity of being democratic and lawful |
| 3 | to cultivate the capacity of focusing on career planning |
| 4 | to cultivate the capacity to maintain physical and menta |
| 5 | to broden an international vision |
| 6 | to strengthen the professional skills and competitive ed |
| 7 | |
| 8 | |

| Indicators of Basic Competences | |
|---|---|
| A | humanistic care and balance of mind and body |
| B | civic responsibility and ethical practice |
| C | professional competency and life-long learning |
| D | critical thinking and communicative expression |
| E | respect for diverse and international visions |
| F | |
| G | |
| H | |
| I | |
| J | |
| K | |
| L | |

| Correspondence matrix table | | Missions of University | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Indicators of Basic Competences | A | ○ | | ○ | ○ | ○ | | | |
| | B | | ○ | ○ | | ○ | ○ | | |
| | C | ○ | | ○ | ○ | | ○ | | |
| | D | ○ | | | | ○ | | | |
| | E | ○ | | | ○ | ○ | ○ | | |
| | F | | | | | | | | |
| | G | | | | | | | | |
| | H | | | | | | | | |
| | I | | | | | | | | |
| | J | | | | | | | | |
| | K | | | | | | | | |
| | L | | | | | | | | |

| Supplementary regulations | 修訂紀錄 |
|---|---|
| 1. There are 28/28 credit/ hour of required general education courses for four-year college students.<br>2. Courses, including law and life, history and application of cultural and creative industry, career planning and development, life care and holistic education, and intellectual general education, can be taken separately and flexibly in different semesters.<br>3. According to JUST's graduation requirements, all students must pass the Chinese Proficiency Test before graduation.<br>4. According to JUST's graduation requirements, all students must pass the Physical Fitness Test before graduation.<br>5. According to JUST's graduation requirements, all students must pass the English Proficiency Test before graduation.<br>6. Students must take 2 out of 4 intellectual general education course categories within four years. | |

| school year | | the first year (112) | | | | | the second year (113) | | | | | the third year (114) | | | | | the fourth year (115) | | | | | total | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Category | | Subject | 1st semester | | 2nd semester | | subjects | 1st semester | | 2nd semester | | subjects | 1st semester | | 2nd semester | | subjects | 1st semester | | 2nd semester | | | |
| | | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | credit | hour |
| required general education courses | basic general education courses | Creative Chinese Literature and Appreci | 2 | 2 | | | History and Cultural Creativity Applica | 2 | 2 | | | | | | | | | | | | | 28 | 28 |
| | | Creative Chinese Literature and Appreci | | | 2 | 2 | English in the Workplace | 2 | 2 | | | | | | | | | | | | | | |
| | | English(1) | 2 | 2 | | | Workplace English Presentation | | | 2 | 2 | | | | | | | | | | | | |
| | | English(2) | | | 2 | 2 | | | | | | | | | | | | | | | | | |
| | core general education courses | | | | | | Career planning and development | | | 2 | 2 | | | | | | Life Concerns and Holistic Education | 2 | 2 | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | intellectual general education courses | | | | | | Health and Recreation(A)/Humanities ar | 2 | 2 | | | | | | | | | | | | | | |
| | | | | | | | Social Science(C)/ Natural Science(D) | | | 2 | 2 | | | | | | | | | | | | |
| | others | Physical | 2 | 2 | 2 | 2 | Physical | | | 2 | 2 | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 6 | 6 | 6 | 6 | | 6 | 6 | 8 | 8 | | 0 | 0 | 0 | 0 | | 2 | 2 | 0 | 0 | | |

教務處承辦人員：　　通識教育中心助教簽章：　　通識教育中心主任簽章：　　院長簽章：

# 2023 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST

| Educational goals of department | |
|---|---|
| 1 | hospitality professionals with a strong foundation in hu |
| 2 | foster hospitality professionals with a global perspective |
| 3 | lop hospitality management experts with specialized knowle |
| 4 | agement professionals with a strong sense of service ethic |
| 5 | |
| 6 | |
| 7 | |
| 8 | |

| Index of department core abilities | |
|---|---|
| A | Social Fundamental Knowledge Competenc |
| B | Hotel and Restaurant Service Competence |
| C | Hotel Room Management Competence |
| D | Hotel Administrative Management Competence |
| E | Hotel Crisis Handling Competence |
| F | Hotel Marketing and Public Relations Competence |
| G | |
| H | |
| I | |
| J | |
| K | |
| L | |

**Correspondence matrix table**

| Index of department core abilities | educational goals of department 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|---|---|---|---|---|---|---|---|
| A | ✓ | ✓ | | ✓ | | | | |
| B | ✓ | | ✓ | | | | | |
| C | ✓ | | ✓ | | | | | |
| D | | ✓ | ✓ | ✓ | | | | |
| E | | | ✓ | ✓ | | | | |
| F | | ✓ | ✓ | | | | | |
| G | | | | | | | | |
| H | | | | | | | | |
| I | | | | | | | | |
| J | | | | | | | | |
| K | | | | | | | | |
| L | | | | | | | | |

| Supplementary regulations | 修訂紀錄 |
|---|---|
| 1.Total graduation credits: 128<br>2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 20/20<br>3.Required professional credit/ hour: 30 / 30 elective credit/hour :50 / 50<br>4.Single-semester courses can be flexibly switched between semesters.<br>5."The 'Tourism and Hospitality Trends' program is designed as a bridging course for students who graduate from high school in fields unrelated to the hospitality industry, starting from the academic year 2022. When enrolling in various departments at our university, these students can choose to pre-enroll in this course to enhance their fundamental knowledge in the field of tourism and hospitality.<br>6.For a more flexible course-taking, _20_ credits (the maximum) can be selected from another department (including general education credits).<br>7.Terminal learning courses (suggested for juniors ) are:Advanced off-Campus Hospitality Internship 、Advanced off-Campus Hospitality Internship Report、Hotel internship、Hotel internship reports、Overseas research and study Report<br>8.For graduation, students should meet the English proficiency requirements of the department: Advanced Butler Service、Food & Beverage Service Operation、Front Office Management、Housekeeping Hotel Management.<br>9.Graduation requirements for our department are determined according to the 'Implementation Guidelines for Graduation Thresholds in the Hotel Management Department at JinWen University of Science and Technology. | |

| school year | | the first year (112) | | | | | the second year (113) | | | | | the third year (114) | | | | | the fourth year (115) | | | | | school year | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Category | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | | |
| | | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | credit | hour |
| college compulsory credit | | management practice to Tourism and Hospitality | 2 | 2 | | | Hospitality Aesthetics | 2 | 2 | | | | | | | | Sustainable Hospitality and Tourism Management | 2 | 2 | | | 20 | 20 |
| | | International etiquette | 2 | 2 | | | Catering Marketing Management | 2 | 2 | | | | | | | | Management of Tourism Human Resources | 2 | 2 | | | | |
| | | Dining Culture | | | 2 | 2 | Introduction to Programming Logic | | | 2 | 2 | | | | | | | | | | | | |
| | | Introduction of Tea Industry | | | 2 | 2 | Sustainable Hospitality and Tourism Trend | | | 2 | 2 | | | | | | | | | | | | |
| | | | 4 | 4 | 4 | 4 | | 4 | 4 | 4 | 4 | | 0 | 0 | 0 | 0 | | 4 | 4 | 0 | 0 | | |
| d professional credit | foundational professional | Hotel Management I | 2 | 2 | | | Housekeeping Hotel Management | 2 | 2 | | | Advanced off-Campus Hospitality | 9 | 9 | | | | | | | | 17 | 17 |
| | | Hotel Management(II) | | | 2 | 2 | Hospitality Information System | | | 2 | 2 | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 2 | 2 | 2 | 2 | | 2 | 2 | 2 | 2 | | 9 | 9 | 0 | 0 | | 0 | 0 | 0 | 0 | | |
| | | | | | | | Front Office Management | 2 | 2 | | | Hotel internship | | | 9 | 9 | | | | | | | |

| school year | | the first year (112) | | | | | the second year (113) | | | | | the third year (114) | | | | | the fourth year (115) | | | | | school year | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Category | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | | |
| | | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | credit | hour |
| require | advanced professional | | | | | | Hospitality Financial Management | | | 2 | 2 | | | | | | | | | | | 13 | 13 |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 0 | 0 | 0 | 0 | | 2 | 2 | 2 | 2 | | 0 | 0 | 9 | 9 | | 0 | 0 | 0 | 0 | | |
| elective professional credit | | Local cultural tour | 2 | 2 | | | Introduction to Smart Tourism & Hospitality | 2 | 2 | | | Practical MIS Projects(A) | 2 | 2 | 2 | 2 | Introduction of Taiwan Tea Science | 2 | 2 | | | 211 | 211 |
| | | Practical MIS Projects(A) | 2 | 2 | 2 | 2 | Aesthetic Photography | 2 | 2 | | | Microcredit courses in tourism & hospitality | 1 | 1 | 1 | 1 | Packaging Design for Sightseeing and Traveling | 2 | 2 | | | | |
| | | Microcredit courses in tourism & hospitality | 1 | 1 | 1 | 1 | Practical MIS Projects(A) | 2 | 2 | 2 | 2 | | | | | | Arrangement of inbound passenger and tour guide | | | 2 | 2 | | |
| | | Freshman Project | | | 2 | 2 | Tea art and creative marketin | | | 2 | 2 | | | | | | Practical MIS Projects(A) | 2 | 2 | 2 | 2 | | |
| | | Maker Project | | | 2 | 2 | Application of hospitality and tourism technology | | | 2 | 2 | | | | | | Microcredit courses in tourism & hospitality | 1 | 1 | 1 | 1 | | |
| | | | | | | | Microcredit courses in tourism & hospitality | 1 | 1 | 1 | 1 | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | Japanese(一) | 2 | 2 | | | Hotel equipment and maintenance | 2 | 2 | | | Advanced off-Campus Hospitality Internship Report | 1 | 1 | | | Cost Control of Hotel | 2 | 2 | | | | |
| | | Managize Service Industry | 2 | 2 | | | Event planning and management practices (1) | 2 | 2 | | | Hotel internship reports | | | 1 | 1 | Hotel Public Relationship | 2 | 2 | | | | |
| | | Coffee practice | 2 | 2 | | | An introduction to housekeeper service | 2 | 2 | | | | | | | | E-Commerce Application for Hotel Management | 2 | 2 | | | | |
| | | Service Constellation Map | 2 | 2 | | | The Trend of Hotel Industry(1) | 2 | 2 | | | | | | | | International Conference Planning and M | 2 | 2 | | | | |
| | | Business Software Package | 2 | 2 | | | Ecotourism Guided Tou | 2 | 2 | | | | | | | | Curatorial planning and marketing | 2 | 2 | | | | |
| | | Hotel English (1) | 2 | 2 | | | Afternoon tea business and cul | 2 | 2 | | | | | | | | Time & Emotion Management | 2 | 2 | | | | |
| | | Hotel English (2) | | | 2 | 2 | O2O platform of marketing, sales, customer service, and | 2 | 2 | | | | | | | | Banquet management and event planning | 2 | 2 | | | | |
| | | Japanese (II) | | | 2 | 2 | Training of TOEIC(1) | 2 | 2 | | | | | | | | Leisure and Recreation Management | 2 | 2 | | | | |
| | | The Management of Beverage | | | 2 | 2 | Hotel Japanese (1) | 2 | 2 | | | | | | | | Advanced Butler Service | 2 | 2 | | | | |
| | | Aromatherapy Practice | | | 2 | 2 | Foreign Language Learning(一) | 2 | 2 | | | | | | | | Overseas research and study Report | 2 | 2 | | | | |
| | | Briefing cum multimedia applications | | | 2 | 2 | Hot Spring Hotel management and operation | 2 | 2 | | | | | | | | Hotel Japanese(III) | 2 | 2 | | | | |
| | | Core Function | | | 3 | 3 | Statistics | 2 | 2 | | | | | | | | Hotel English III | 2 | 2 | | | | |
| | | | | | | | Hospitality Literature Appreciation and Practice | 2 | 2 | | | | | | | | Floral design and venue layout Course | 2 | 2 | | | | |
| | | | | | | | Introduction to Exhibition and | 2 | 2 | | | | | | | | Research Methods | 2 | 2 | | | | |
| | | | | | | | B & B Management | 2 | 2 | | | | | | | | Degree Project(1) | 2 | 2 | | | | |
| | | | | | | | Consumer Behaviors | 2 | 2 | | | | | | | | Consumer behavior and customer complaint handling | 2 | 2 | | | | |
| | | | | | | | Hotel Markerting Management | | | 2 | 2 | | | | | | Smart Hotel Management Practices(I) | 2 | 2 | | | | |
| | | | | | | | Customized meal decoration | | | 2 | 2 | | | | | | Application and Implementation of Hospitality Industry | 2 | 2 | | | | |
| | | | | | | | Leadership | | | 2 | 2 | | | | | | Regulations and Official Document Writing in the | 2 | 2 | | | | |
| | | | | | | | Statistic and Date Analysis | | | 2 | 2 | | | | | | Cultural creativity and hotel management | 2 | 2 | | | | |
| | | | | | | | Hotel Building Plan and Design | | | 2 | 2 | | | | | | Media Management and Public Relations | 2 | 2 | | | | |
| | | | | | | | Hotel Human Resource Management | | | 2 | 2 | | | | | | Smart Hotel Management Practice Topics | 2 | 2 | | | | |
| | | | | | | | Hospitality Sanitation and safety Management | | | 2 | 2 | | | | | | Hotel Management Lecture (1) | 2 | 2 | | | | |
| | | | | | | | Regulations in the Hospitality Industry | | | 2 | 2 | | | | | | Third Foreign Language(3) | 2 | 2 | | | | |
| | | | | | | | Event planning and management practices (2) | | | 2 | 2 | | | | | | Application and Implementation of Online Customer Service | | | 2 | 2 | | |
| | | | | | | | Advanced Butler Service | | | 2 | 2 | | | | | | Smart Hotel Management Practices(II) | | | 2 | 2 | | |
| | | | | | | | Wine practice | | | 2 | 2 | | | | | | Hotel Management Lecture (2) | | | 2 | 2 | | |
| | | | | | | | The Trend of Hotel Industry(2) | | | 2 | 2 | | | | | | Club Manageement | | | 2 | 2 | | |

| school year | the first year (112) | | | | | the second year (113) | | | | | the third year (114) | | | | | the fourth year (115) | | | | | school year | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Category | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | Subject | 1st semester | | 2nd semester | | | |
| | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | | credit | hour | credit | hour | credit | hour |
| | | | | | | Food & Beverage Service Operation | | | 2 | 2 | | | | | | menu design | | | 2 | 2 | | |
| | | | | | | Catering Interpretation Skills | | | 2 | 2 | | | | | | Fashion & style shaping | | | 2 | 2 | | |
| | | | | | | English Proficiency Training | | | 2 | 2 | | | | | | Third Foreign Language(4) | | | 2 | 2 | | |
| | | | | | | Hotel Japanese (2) | | | 2 | 2 | | | | | | Customer relationship communication skills and | | | 2 | 2 | | |
| | | | | | | Foreign Language Learning(二) | | | 2 | 2 | | | | | | Hotel Japanese(IV) | | | 2 | 2 | | |
| | | | | | | | | | | | | | | | | Hotel English IV | | | 2 | 2 | | |
| | | | | | | | | | | | | | | | | Degree Project(2) | | | 2 | 2 | | |
| | | | | | | | | | | | | | | | | Casino Entertainment Management | | | 2 | 2 | | |
| | | | | | | | | | | | | | | | | Fasion Wedding Practice | | | 2 | 2 | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | |
| | | 17 | 17 | 20 | 20 | | 39 | 39 | 41 | 41 | | 4 | 4 | 4 | 4 | | 55 | 55 | 31 | 31 | | |
| | total(elective credits) | 10 | 10 | 10 | 10 | total(elective credits) | 8 | 8 | 6 | 6 | total(elective credits) | 1 | 1 | 1 | 1 | total(elective credits) | 4 | 4 | 10 | 10 | 50 | 50 |
| | total(required credits) | 12 | 12 | 12 | 12 | total(required credits) | 14 | 14 | 16 | 16 | total(required credits) | 9 | 9 | 9 | 9 | total(required credits) | 6 | 6 | 0 | 0 | 78 | 78 |
| | total | 22 | 22 | 22 | 22 | total | 22 | 22 | 22 | 22 | total | 10 | 10 | 10 | 10 | total | 10 | 10 | 10 | 10 | 128 | 128 |

教務處承辦人員：　　系助教簽章：　　系主任簽章：　　院長簽章：