

2022 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning and life-long learning
4	to cultivate the capacity to maintain physical and mental health and proactive attitude
5	to broaden an international vision
6	to strengthen the professional skills and competitive edges
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

		Missions of University							
		1	2	3	4	5	6	7	8
Correspondence matrix table	Indicators of Basic Competences	A	○		○	○	○		
		B		○	○		○	○	
		C	○		○	○		○	
		D	○				○		
		E	○			○	○	○	
		F							
		G							
		H							
		I							
		J							
		K							
		L							

Supplementary regulations	修訂紀錄
<p>1. There are 28/28 credit/ hour of required general education courses for four-year college students.</p> <p>2. Courses, including law and life, history and application of cultural and creative industry, career planning and development, life care and holistic education, and intellectual general education, can be taken separately and flexibly in different semesters.</p> <p>3. According to JUST's graduation requirements, all students must pass the Chinese Proficiency Test before graduation.</p> <p>4. According to JUST's graduation requirements, all students must pass the Physical Fitness Test before graduation.</p> <p>5. According to JUST's graduation requirements, all students must pass the English Proficiency Test before graduation.</p> <p>6. Students must take 2 out of 4 intellectual general education course categories within four years.</p>	

school year		the first year (111)				the second year (112)				the third year (113)				the fourth year (114)				school year					
Category		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		
required general education courses	basic general education courses	Creative Chinese Literature and Appreciation	2	2			History and Cultural Creativity Application	2	2													28	28
		Creative Chinese Literature and Appreciation			2	2	English in the Workplace	2	2														
		English(1)	2	2			Workplace English Presentation			2	2												
		English(2)			2	2																	
	core general education courses															Career planning and development	2	2					
																Life Concerns and Holistic Education			2	2			
	intellectual general education courses					Health and Recreation(A)/Humanities and Social Science(C)/ Natural Science(D)	2	2															
									2	2													
	others	Physical	2	2	2	2	Physical			2	2												
			6	6	6	6		6	6	6	6		0	0	0	0		2	2	2	2		

教務處承辦人員：

通識教育中心助教簽章：

通識教育中心主任簽章：

院長簽章：

2022 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST

educational goals of department	
1	Cultivate hospitality professionals with a strong foundation in humanities.
2	Foster hospitality professionals with a global perspective.
3	Develop hospitality management experts with specialized knowledge.
4	Nurture hotel management professionals with a strong sense of service ethics and dedication.
5	
6	
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Indicators of Basic Competences	
A	Social Fundamental Knowledge Competenc
B	Hotel and Restaurant Service Competence
C	Hotel Room Management Competence
D	Hotel Administrative Management Competence
E	Hotel Crisis Handling Competence
F	Hotel Marketing and Public Relations Competence
G	
H	
I	
J	
K	
L	

		educational goals of department							
		1	2	3	4	5	6	7	8
Correspondence matrix table	Indicators of Basic Competences	A	✓	✓		✓			
		B	✓		✓				
		C	✓		✓				
		D		✓	✓	✓			
		E			✓	✓			
		F		✓	✓				
		G							
		H							
		I							
		J							
		K							
		L							

Supplementary regulations	修訂紀錄
<p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 14/14</p> <p>3.Required professional credit/ hour: 40 / 40 elective credit/hour :46 / 46</p> <p>4.Single-semester courses can be flexibly switched between semesters.</p> <p>5."The 'Tourism and Hospitality Trends' program is designed as a bridging course for students who graduate from high school in fields unrelated to the hospitality industry, starting from the academic year 2022. When enrolling in various departments at our university, these students can choose to pre-enroll in this course to enhance their fundamental knowledge in the field of tourism and hospitality.</p> <p>6.For a more flexible course-taking, _20_ credits (the maximum) can be selected from another department (including general education credits).</p> <p>7.For graduation, students should meet the English proficiency requirements of the department: Advanced Butler Service 、Food & Beverage Service Operation 、Front Office Management 、Housekeeping Hotel Management.</p> <p>8.Graduation requirements for our department are determined according to the 'Implementation Guidelines for Graduation Thresholds in the Hotel Management Department at JinWen University of Science and Technology.</p> <p>9.Maximum credits for internship: 18 credits</p>	

school year		the first year (111)					the second year (112)					the third year (113)					the fourth year (114)					school year			
Category		Subject		1st semester credit hour		2nd semester credit hour		Subject		1st semester credit hour		2nd semester credit hour		Subject		1st semester credit hour		2nd semester credit hour		credit hour					
college compulsory credit		management practice to Tourism		2	2			Dining Culture		2	2							Entrepreneurial Management of		2	2			14	14
		International etiquette				2	2	Introduction to Programming La		2	2														
		Introduction to Smart Tourism				2	2	Hospitality Aesthetics				2	2												
				2	2	4	4			4	4	2	2			0	0	0	0			2	2		
university professional credit	foundational professional	Hotel English (1)		2	2			Housekeeping Hotel Management		2	2			Advanced off-Campus Hospitality		9	9							22	22
		Hotel Management I		2	2			Hospitality Information System				2	2	Advanced off-Campus Hospitality		1	1								
		Hotel English (2)				2	2																		
		Hotel Management(II)				2	2																		
				4	4	4	4			2	2	2	2			10	10	0	0			0	0	0	0
	national							Consumer Behaviors		2	2			Hotel internship				9	9						
								Hotel Markerting Management				2	2	Hotel internship reports				1	1						

school year		the first year (111)				the second year (112)				the third year (113)				the fourth year (114)				school year					
Category		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		credit		hour	
req	advance professio			credit	hour	credit	hour			credit	hour	credit	hour			credit	hour	credit	hour	credit	hour	credit	hour
								Front Office Management			2	2									18	18	
								Hospitality Financial Management			2	2											
			0	0	0	0			2	2	6	6			0	0	10	10		0	0	0	0
elective professional credit		Local cultural tour	2	2			Introduction to Smart Tourism	2	2			Practical MIS Projects(A)	2	2	2	2	Introduction of Taiwan Tea Science	2	2				
		The Trends in Tourism and Hospitality	1	1			Aesthetic Photography	2	2			Microcredit courses in tourism & hospitality	1	1	1	1	Packaging Design for Sightseeing	2	2				
		Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2						Entrepreneurial Management of Hotel			2	2		
		Microcredit courses in tourism & hospitality	1	1	1	1	Tea art and creative marketing			2	2						Arrangement of inbound passengers			2	2		
		Freshman Project			2	2	Introduction of Tea Industry			3	3						Practical MIS Projects(A)	2	2	2	2		
		Maker Project			2	2	Application of hospitality and tourism technology			2	2						Microcredit courses in tourism & hospitality	1	1	1	1		
							Microcredit courses in tourism & hospitality	1	1	1	1												
		Japanese(一)	2	2			Hotel equipment and maintenance	2	2								Cost Control of Hotel	2	2				
		Manage Service Industry	2	2			Event planning and management	2	2								Hotel Public Relationship	2	2				
		Coffee practice	2	2			An introduction to housekeeper	2	2								E-Commerce Application for Hotel Management	2	2				
		Service Constellation Map	2	2			The Trend of Hotel Industry(1)	2	2								International Conference Planning and Management	2	2				
		Business Software Package	2	2			Ecotourism Guided Tour	2	2								Curatorial planning and marketing	2	2				
		Japanese (II)			2	2	Afternoon tea business and culture	2	2								Time & Emotion Management	2	2				
		Core Function			3	3	O2O platform of marketing, sales, customer service, and	2	2								Banquet management and event planning	2	2				
		The Management of Beverage			2	2	Training of TOEIC(1)	2	2								Leisure and Recreation Management	2	2				
		Aromatherapy Practice			2	2	Hotel Japanese (1)	2	2								Advanced Butler Service	2	2				
		Briefing cum multimedia application			2	2	Foreign Language Learning(1)	2	2								Overseas research and study Report	2	2				
							Hot Spring Hotel management and operation	2	2								Hotel Japanese(III)	2	2				
							Statistics	2	2								Hotel English III	2	2				
							Hospitality Literature Appreciation and Practice	2	2								Floral design and venue layout Course	2	2				
							Introduction to Exhibition and	2	2								Research Methods	2	2				
							B & B Management	2	2								Degree Project(1)	2	2				
							Customized meal decoration			2	2						Consumer behavior and customer complaint handling	2	2				
							Leadership			2	2						Smart Hotel Management Practice	2	2				
							Statistic and Data Analysis			2	2						Application and Implementation	2	2				
							Hotel Building Plan and Design			2	2						Regulations and Official Documents	2	2				
							Hotel Human Resource Management			2	2						Cultural creativity and hotel management	2	2				
							Hospitality Sanitation and safety			2	2						Media Management and Public Relations	2	2				
							Regulations in the Hospitality			2	2						Smart Hotel Management Practice Topics	2	2				
							Event planning and management practices (2)			2	2						Hotel Management Lecture (1)	2	2				
							Advanced Butler Service			2	2						Third Foreign Language(3)	2	2				
							Wine practice			2	2						Application and Implementation of Online Customer Service			2	2		
							The Trend of Hotel Industry(2)			2	2						Smart Hotel Management Practices(II)			2	2		
							Food & Beverage Service Operation			2	2						Hotel Management Lecture (2)			2	2		
							Catering Interpretation Skills			2	2						Club Management			2	2		

school year	the first year (111)						the second year (112)						the third year (113)						the fourth year (114)						school year				
Category	Subject	1st semester		2nd semester			Subject	1st semester		2nd semester				Subject	1st semester		2nd semester				Subject	1st semester		2nd semester				credit	hour
							English Proficiency Training			2	2										menu design			2	2				
							Hotel Japanese (2)			2	2										Fashion & style shaping			2	2				
							Foreign Language Learning(二)			2	2										Third Foreign Language(4)			2	2				
																					Customer relationship communication skills and			2	2				
																					Hotel Japanese(IV)			2	2				
																					Hotel English IV			2	2				
																					Degree Project(2)			2	2				
																					Casino Entertainment Management			2	2				
																					Fasion Wedding Practice			2	2				
		16	16	18	18			37	37	42	42		3	3	3	3					55	55	33	33	46			46	
	total(elective credits)	10	10	8	8		total(elective credits)	8	8	6	6		total(elective credits)	0	0	0	0		total(elective credits)	6	6	8	8	82		82			
	total(required credits)	12	12	14	14		total(required credits)	14	14	16	16		total(required credits)	10	10	10	10		total(required credits)	4	4	2	2	128		128			
	total	22	22	22	22		total	22	22	22	22		total	10	10	10	10		total	10	10	10	10						

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：