

2018 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST

educational goals of department	
1	Cultivate hospitality professionals with a strong foundation in humanities.
2	Foster hospitality professionals with a global perspective.
3	Develop hospitality management experts with specialized knowledge.
4	Nurture hotel management professionals with a strong sense of service ethics and dedication.
5	
6	
7	
8	

index of department core abilities	
A	Social Fundamental Knowledge Competenc
B	Hotel and Restaurant Service Competence
C	Hotel Room Management Competence
D	Hotel Administrative Management Competence
E	Hotel Crisis Handling Competence
F	Hotel Marketing and Public Relations Competence
G	
H	
I	
J	
K	
L	

		educational goals of department								
		1	2	3	4	5	6	7	8	
Correspondence matrix table	Indicators of Basic Competences	A	✓	✓		✓				
		B	✓		✓					
		C	✓		✓					
		D		✓	✓	✓				
		E			✓	✓				
		F		✓	✓					
		G								
		H								
		I								
		J								
		K								
		L								

附則	修訂紀錄
<p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 30/ 30; college compulsory credit/ hour: 10/10</p> <p>3.Required professional credit/ hour: 37/ 37 elective credit/hour :51 / 51</p> <p>4.Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, _20_ credits (the maximum) can be selected from another department (including general education credits).</p> <p>6.Terminal learning courses (suggested for juniors) are:Advanced off-Campus Hospitality Internship ` Advanced off-Campus Hospitality Internship Report ` Hotel internship ` Hotel internship reports ` Overseas research and study Report</p> <p>7.For graduation, students should meet the English proficiency requirements of the department: Advanced Butler Service ` Food & Beverage Service Operation ` Front Office Management ` Housekeeping Hotel Management.</p> <p>8.Graduation Requirements for this program: (Must pass Category 1 and Category 2 to graduate)</p> <p>(1) Category 1: (Choose 8 out of 1) - Apart from a. TOEIC score of 420 and h. PVQC Expert Level, if you obtain certifications b~g, you must also pass the university's Campus English Test with a score of 400.</p> <p>a. Pass the TOEIC with a score of 420; b. JLPT N4; c. Ministry of Labor Beverage Mixing (Grade B) Technician Certificate; d. Ministry of Labor Computer Software Application (Grade B) Technician Certificate; e. MOTC Tour Guide; f. MOTC Tour Leader; g. Admission to a graduate program; h. PVQC Expert Level</p> <p>(2) Category 2: Professional certifications. After enrollment, you must obtain either a "Hotel Room Service (Grade C) Technician Certificate" or a "Catering Service (Grade C) Technician Certificate." If you have already obtained a "Hospitality Service Skills (Grade C) Certificate" before enrollment, you must also obtain one of the following certifications (choose 1 out of 6) after enrollment in order to graduate:</p> <p>a. MOTC Chinese-speaking Tour Leader; b. MOTC Chinese-speaking Tour Leader; c. Ministry of Labor Beverage Mixing (Grade C) Technician Certificate; d. Ministry of Labor Computer Software Application (Grade C) Technician Certificate; e. MOEA Meeting and Exhibition Professional Talent Certification; f. or other professional certifications designated by the Ministry of Education that are equivalent to Grade C qualifications.</p> <p>9.Maximum credits for internship: 18 credits</p>	

school year	the first year (107)				the second year (108)				the third year (109)				the fourth year (110)				school year	
	Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester			
credit			hour	credit	hour	credit		hour	credit	hour	credit		hour	credit	hour	credit	hour	
Category	Hospitality Industry	2	2			Dining Culture	2	2									10	10
	International etiquette			2	2	Hospitality Aesthetics			2	2								
	Introduction to Programming L			2	2													
		2	2	4	4		2	2	2	2		0	0	0	0			
	Hotel English (1)	2	2			Hospitality Information System			2	2	Advanced off-Campus Hospitality	9	9					

school year		the first year (107)				the second year (108)				the third year (109)				the fourth year (110)				school year				
Category		Subject		1st semester credit	2nd semester hour	Subject		1st semester credit	2nd semester hour	Subject		1st semester credit	2nd semester hour	Subject		1st semester credit	2nd semester hour	credit	hour			
required professional credit	foundational professional	Introduction to hotel management			2	Housekeeping Hotel Management		2	2	Advanced off-Campus Hospitality		1	1					22	22			
		Hotel English (2)			2																	
		Briefing cum multimedia application		2	2																	
			4	4	4	4	2	2	2	2	10	10	0	0	0	0	0	0				
	advanced professional					Front Office Management				2	2	Internships and reports for hotel				9	9			15	15	
						Hotel Marketing Management		2	2													
						Hospitality Financial Management				2	2											
				0	0	0	0	2	2	4	4	0	0	9	9	0	0	0	0			
elective professional credit	Freshman Project			2	Introduction to Smart Tourism		2	2	Practical MIS Projects(A)		2	2	2	2	Introduction of Taiwan Tea		2	2				
	Maker Project			2	Application of hospitality and				2	2	Microcredit courses in		2		1	1	Entrepreneurial Management of			2	2	
	Practical MIS Projects(A)		2	2	2	2	Aesthetic Photography		2	2							Packaging Design for Sightseeing		2	2		
							Tea art and creative marketing			2							Arrangement of inbound passenger			2	2	
							Introduction of Tea Industry			3							Local cultural tour		2	2		
							Practical MIS Projects(A)		2	2							Practical MIS Projects(A)		2	2	2	2
																	Advanced internships and		12	12		
																	Advanced Hospitality		9	9		
																	Advanced internships and		3	3		
																	Microcredit courses in		1	1	1	1
			2	2			Hotel Building Plan and Design			2							Cost Control of Hotel		2	2		
			2	2			Hotel Human Resource Management			2							Hotel Public Relationship		2	2		
					2	2	Hotel equipment and maintenance		2	2							E-Commerce Application for		2	2		
					3	3	Hospitality Sanitation and safety			2							Hotel management lecture			2	2	
																	database marketing			2	2	
							Introduction to Exhibition and			2							International Conference Planning and M		2	2		
							Event planning and management		2	2							Curatorial planning and marketing		2	2		
							Event planning and management			2							The Management and Practice of Incent			2	2	
																	Training of TOEIC(3)		2	2		
							An introduction to housekeeper		2	2							Time & Emotion Management		2	2		
							Advanced Butler Service			2							Banquet Management		2	2		
							Wine Appreciating			2							Leisure and Recreation		2	2		
																	Club Management			2	2	
							The Trend of Hotel Industry(1)		2	2							Advanced Butler Service		2	2		
							The Trend of Hotel Industry(2)			2							menu design			2	2	
							Training of TOEIC(1)		2	2							Overseas research and study Re		2	2		
							Hotel Japanese (1)		2	2							Hotel Japanese(III)		2	2		
							Foreign Language Learning(一)		2	2							Hotel English III		2	2		
							The Management of Beverage		2	2							Floral design and venue layout		2	2		
							Hot Spring Hotel management		2	2							Research Methods		2	2		
							Statistics		2	2							Degree Project(1)		2	2		
							O2O platform of marketing, sales, customer service, and		2	2							Service Constellation Map		2	2		
						Food & Beverage Service Operat			2							Consumer behavior and customer		2	2			
						Catering Interpretation Skills			2							Smart Hotel Management Practice		2	2			
						旅館餐飲法規概論			2							Application and Implementation		2	2			
						English Proficiency Training			2							Hotel Japanese(IV)			2	2		
						Hotel Japanese (2)			2							Hotel English IV			2	2		
						Foreign Language Learning(二)			2							Degree Project(2)			2	2		
						Coffee & Life			2							Casino Entertainment			2	2		
						B & B Management			2							Advanced internships and repor			12	12		
						Leadership			2							Application and Implementation			2	2		

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	Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour		
credit			hour	credit	hour	credit		hour	credit	hour	credit		hour	credit	hour	credit		hour	credit	hour					
						Statistic and Data Analysis			2	2						Smart hotel management Practice(II)			2	2					
						Aromatherapy Practice			2	2						Regulations and Official Documents	2	2							
																Cultural creativity and hotel media management and Public	2	2							
																Banquet management and event	2	2							
																Smart hotel management Practice Training	2	2							
																Fashion & style shaping			2	2					
																Foreign Language Learning(2)			2	2					
																Training of TOEIC(3)			2	2					
																Customer relationship communication skills and			2	2					
																Overseas Visiting Planning	1	1							
																Overseas research and study Re	1	1							
																Internship for Overseas Tours	1	1							
																Advanced hospitality			9	9					
																Advanced internships and reports(2)			3	3					
		6	6	11	11		28	28	47	47		2	2	3	3		86	86	49	49					
		total(elective credits)		4	4	total(elective credits)		8	8	8	8	total(elective credits)		0	0	0	0	total(elective credits)		17	17	12	12		
		total(required credits)		13	13	total(required credits)		14	14	16	16	total(required credits)		10	10	9	9	total(required credits)		0	0	0	0	77	77
		total		17	17	total		22	22	24	24	total		10	10	9	9	total		17	17	12	12	128	128

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：