

## 2018 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning
4	to cultivate the capacity to maintain physical and mental health
5	to broaden an international vision
6	to strengthen the professional skills and competitive edge
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

		Missions of University							
		1	2	3	4	5	6	7	8
Correspondence matrix table	Indicators of Basic Competences	A	○		○	○	○		
		B		○	○		○	○	
		C	○		○	○		○	
		D	○				○		
		E	○			○	○	○	
		F							
		G							
		H							
		I							
		J							
		K							
		L							

附則	修訂紀錄
<p>1. There are 30/30 credit/ hour of required general education courses for four-year college students.</p> <p>2. Courses, including law and life, history and application of cultural and creative industry, career planning and development, life care and holistic education, and intellectual general education, can be taken separately and flexibly in different semesters.</p> <p>3. According to JUST's graduation requirements, all students must pass the Chinese Proficiency Test before graduation.</p> <p>4. According to JUST's graduation requirements, all students must pass the Physical Fitness Test before graduation.</p> <p>5. Students must take 2 out of 4 intellectual general education course categories within four years.</p>	

school year		the first year (107)						the second year (108)						the third year (109)						the fourth year (110)						school year	
Category		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour				
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour						
required general education courses	basic general education courses	Creative Chinese Literature and Appreciation	3	3			History and Cultural Creativity Application	2	2														30	30			
		Creative Chinese Literature and Appreciation			3	3	English (III)	2	2																		
		English(1)	2	2			English (IV)			2	2																
		English(2)			2	2																					
	core general education courses					Career planning and development	2	2																			
						Life Concerns and Holistic Education			2	2																	
	intellectual general education courses					Health and Recreation(A)/Humanities and Arts(B)	2	2																			
						Social Science(C)/ Natural Science(D)			2	2																	
	others	Physical	2	2	2	2	Physical			2	2																
			7	7	7	7		8	8	8	8		0	0	0	0		0	0	0	0						

教務處承辦人員：

通識教育中心助教簽章：

通識教育中心主任簽章：

系主任簽章：

院長簽章：

**2018 Curriculum of Four Year College, Department of Hotel Management , College of Hospitality & Tourism Management , JUST**

educational goals of department	
1	Cultivate hospitality professionals with a strong foundation in humanities.
2	Foster hospitality professionals with a global perspective.
3	Develop hospitality management experts with specialized knowledge.
4	Nurture hotel management professionals with a strong sense of service ethics and dedication.
5	
6	
7	
8	

index of department core abilities	
A	Social Fundamental Knowledge Competenc
B	Hotel and Restaurant Service Competence
C	Hotel Room Management Competence
D	Hotel Administrative Management Competence
E	Hotel Crisis Handling Competence
F	Hotel Marketing and Public Relations Competence
G	
H	
I	
J	
K	
L	

		educational goals of department								
		1	2	3	4	5	6	7	8	
Correspondence matrix table	Indicators of Basic Competences	A	✓	✓		✓				
		B	✓		✓					
		C	✓		✓					
		D		✓	✓	✓				
		E			✓	✓				
		F		✓	✓					
		G								
		H								
		I								
		J								
		K								
		L								

附則	修訂紀錄
<p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 30/ 30; college compulsory credit/ hour: 10/10</p> <p>3.Required professional credit/ hour: 37/ 37 elective credit/hour :51 / 51</p> <p>4.Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, _20_ credits (the maximum) can be selected from another department (including general education credits).</p> <p>6.Terminal learning courses (suggested for juniors ) are:Advanced off-Campus Hospitality Internship 、Advanced off-Campus Hospitality Internship Report 、Hotel internship 、Hotel internship reports 、Overseas research and study Report</p> <p>7.For graduation, students should meet the English proficiency requirements of the department: Advanced Butler Service 、Food &amp; Beverage Service Operation 、Front Office Management 、Housekeeping Hotel Management.</p> <p>8.Graduation Requirements for this program: (Must pass Category 1 and Category 2 to graduate)</p> <p>(1) Category 1: (Choose 8 out of 1) - Apart from a. TOEIC score of 420 and h. PVQC Expert Level, if you obtain certifications b~g, you must also pass the university's Campus English Test with a score of 400.</p> <p>a. Pass the TOEIC with a score of 420; b. JLPT N4; c. Ministry of Labor Beverage Mixing (Grade B) Technician Certificate; d. Ministry of Labor Computer Software Application (Grade B) Technician Certificate; e. MOTC Tour Guide; f. MOTC Tour Leader; g. Admission to a graduate program; h. PVQC Expert Level</p> <p>(2) Category 2: Professional certifications. After enrollment, you must obtain either a "Hotel Room Service (Grade C) Technician Certificate" or a "Catering Service (Grade C) Technician Certificate." If you have already obtained a "Hospitality Service Skills (Grade C) Certificate" before enrollment, you must also obtain one of the following certifications (choose 1 out of 6) after enrollment in order to graduate:</p> <p>a. MOTC Chinese-speaking Tour Guide; b. MOTC Chinese-speaking Tour Leader; c. Ministry of Labor Beverage Mixing (Grade C) Technician Certificate; d. Ministry of Labor Computer Software Application (Grade C) Technician Certificate; e. MOEA Meeting and Exhibition Professional Talent Certification; f. or other professional certifications designated by the Ministry of Education that are equivalent to Grade C qualifications.</p> <p>9.Maximum credits for internship: 18 credits</p>	

school year		the first year (107)						the second year (108)						the third year (109)						the fourth year (110)						school year					
Category		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		credit		hour			
				credit	hour	credit	hour			credit	hour	credit	hour			credit	hour	credit	hour			credit	hour	credit	hour	credit	hour	credit	hour		
Category		Hospitality Industry		2	2			Dining Culture		2	2															10	10				
		International etiquette				2	2	Hospitality Aesthetics				2	2																		
		Introduction to Programming Language				2	2																								
				2	2	4	4			2	2	2	2			0	0	0	0			0	0	0	0						
		Hotel English (1)		2	2			Hospitality Information System				2	2	Advanced off-Campus Hospitality		9	9														

school year			the first year (107)				the second year (108)				the third year (109)				the fourth year (110)				school year							
Category		Subject	1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		credit	hour						
			credit	hour	credit	hour			credit	hour	credit	hour			credit	hour	credit	hour								
required professional credit	foundational professional	Introduction to hotel management			2	2	Housekeeping Hotel Management		2	2			Advanced off-Campus Hospitality		1	1				22	22					
		Hotel English (2)			2	2																				
		Briefing cum multimedia application	2	2																						
	advanced professional		4	4	4	4			2	2	2	2			10	10	0	0			0	0	0	0	15	15
							Front Office Management				2	2	Internships and reports for hotel				9	9								
							Hotel Marketing Management		2	2																
							Hospitality Financial Management				2	2														
			0	0	0	0			2	2	4	4			0	0	9	9			0	0	0	0		
elective professional credit		Freshman Project			2	2	Introduction to Smart Tourism & Hospitality		2	2			Practical MIS Projects(A)		2	2	2	2	Introduction of Taiwan Tea		2	2			51	51
		Maker Project			2	2	Application of hospitality and tourism				2	2	Microcredit courses in				1	1	Entrepreneurial Management of Hotel				2	2		
		Practical MIS Projects(A)	2	2	2	2	Aesthetic Photography		2	2									Packaging Design for Sightseeing		2	2				
							Tea art and creative marketing				2	2							Arrangement of inbound passenger				2	2		
							Introduction of Tea Industry				3	3							Local cultural tour		2	2				
							Practical MIS Projects(A)		2	2	2	2							Practical MIS Projects(A)		2	2	2	2		
																			Advanced internships and		12	12				
																			Advanced Hospitality		9	9				
																			Advanced internships and		3	3				
																			Microcredit courses in		1	1	1	1		
		Japanese(1)	2	2			Hotel Building Plan and Design				2	2							Cost Control of Hotel		2	2				
		Manage Service Industry	2	2			Hotel Human Resource Management				2	2							Hotel Public Relationship		2	2				
		Japanese (2)			2	2	Hotel equipment and maintenance		2	2									E-Commerce Application for		2	2				
		Core Function			3	3	Hospitality Sanitation and safety				2	2							Hotel management lecture				2	2		
																			database marketing				2	2		
							Introduction to Exhibition and				2	2							International Conference Planning and Management		2	2				
							Event planning and management		2	2									Curatorial planning and marketing		2	2				
							Event planning and management				2	2							The Management and Practice of Incentive				2	2		
																			Training of TOEIC(3)		2	2				
							An introduction to housekeeping		2	2									Time & Emotion Management		2	2				
							Advanced Butler Service				2	2							Banquet Management		2	2				
							Wine Appreciating				2	2							Leisure and Recreation		2	2				
																			Club Management				2	2		
							The Trend of Hotel Industry(1)		2	2									Advanced Butler Service		2	2				
							The Trend of Hotel Industry(2)				2	2							menu design				2	2		
							Training of TOEIC(1)		2	2									Overseas research and study Report		2	2				
							Hotel Japanese (1)		2	2									Hotel Japanese(III)		2	2				
							Foreign Language Learning(一)		2	2									Hotel English III		2	2				
							The Management of Beverage		2	2									Floral design and venue layout		2	2				
							Hot Spring Hotel management		2	2									Research Methods		2	2				
							Statistics		2	2									Degree Project(1)		2	2				
							O2O platform of marketing, sales, customer service, and		2	2									Service Constellation Map		2	2				
							Food & Beverage Service Operation				2	2							Consumer behavior and customer complaint handling		2	2				
							Catering Interpretation Skills				2	2							Smart Hotel Management Practice		2	2				
							旅館餐飲法規概論				2	2							Application and Implementation		2	2				
							English Proficiency Training				2	2							Hotel Japanese(IV)				2	2		
						Hotel Japanese (2)				2	2							Hotel English IV				2	2			
						Foreign Language Learning(二)				2	2							Degree Project(2)				2	2			
						Coffee & Life				2	2							Casino Entertainment Management				2	2			
						B & B Management				2	2							Advanced internships and report				12	12			
						Leadership				2	2							Application and implementation of Online Customer Service				2	2			

school year	the first year (107)					the second year (108)					the third year (109)					the fourth year (110)					school year	
Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour
		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		
						Statistic and Data Analysis			2	2						Smart hotel management Practices(II)			2	2		
						Aromatherapy Practice			2	2						Regulations and Official Documents	2	2				
																Cultural creativity and hotel management	2	2				
																media management and public relations	2	2				
																Banquet management and event planning	2	2				
																Smart hotel management Practices(Tourism)	2	2				
																Fashion & style shaping			2	2		
																Foreign Language Learning(2)			2	2		
																Training of TOEIC(3)			2	2		
																Customer relationship management skills and communication skills			2	2		
																Overseas Visiting Planning	1	1				
																Overseas research and study Report	1	1				
																Internship for Overseas Tours	1	1				
																advanced hospitality			9	9		
															Advanced Internships and reports(2)			3	3			
		6	6	11	11		28	28	47	47		2	2	3	3		86	86	49	49		
	total(elective credits)	4	4	2	2	total(elective credits)	8	8	8	8	total(elective credits)	0	0	0	0	total(elective credits)	17	17	12	12		
	total(required credits)	13	13	15	15	total(required credits)	14	14	16	16	total(required credits)	10	10	9	9	total(required credits)	0	0	0	0	77	77
	total	17	17	17	17	total	22	22	24	24	total	10	10	9	9	total	17	17	12	12	128	128

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：